

OFFICE OF THE MAYOR
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For Immediate Release:
Contact:

OCTOBER 23, 2004

Billie C. Scruse, Press Secretary

MEDIA ADVISORY

WHAT:

Press Conference to announce **Mayor Perez's Building Blocks Program**. The goal is to engage local residents, businesses, and schools as partners with the City in identifying and addressing quality of life concerns (litter, building & housing code compliance, proper street signage, safe sidewalks, etc.) [See description below](#)

WHEN:

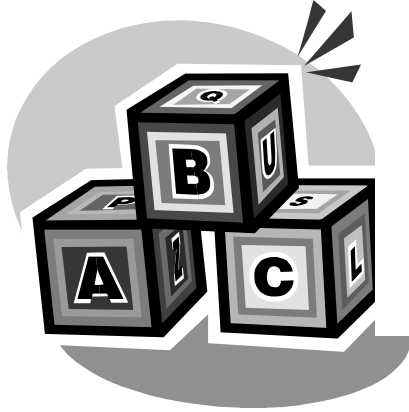
Monday, October 25, 2004
5:30 p.m.

WHERE:

City Hall – City Council Chambers, 2nd Floor
550 Main Street, Hartford

WHO:

Hartford Mayor Eddie A. Perez
Community Leaders from the North End & South End
City Staff Members of the Implementation Committee



What is Mayor Perez's Building Blocks Program?

Many of us are familiar with Mayor Perez's *Pride Block* and *Rising Star Blocks* programs. Now Mayor Perez is reaching to other areas of town that need neighbors to build strong bonds and work together with the City staff to clean up and monitor their neighborhood.

In early 2004, Mayor Perez initiated inter-departmental meetings of City staff to identify ways to work together with residents and local businesses to enforce City codes. The ***Building Blocks*** program is the result of that effort. Local leaders have agreed to work with City staff to engage their neighbors in sprucing up the area and monitoring the result.

Here are the preliminary goals of the program: engage local residents, businesses, schools as partners with the City in identifying and addressing quality of life concerns including but not limited to:

litter	general area cleanliness
building code compliance	housing code compliance
proper street signage	safe sidewalks
clean storm drains	secured vacant buildings
health and safety education	sanitary food establishments

Over the next 90 days, City teams of inspectors and community liaisons will be working in two pilot areas to hold inspections, alert property owners to unsafe or unsanitary conditions, and take appropriate action.

We encourage you to call **Mayor Perez's office, 543-8500**, with any questions or concerns.

**Working together, we will build a
a cleaner, healthier, and safer neighborhood!**